

Time-Consistent and Market-Consistent Actuarial Valuations

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Motivation

- Standard actuarial premium principles usually consider “static” premium calculation:
 - What is price today of insurance contract with payoff at time T ?
- Actuarial premium principles typically “ignore” financial markets
- Financial pricing considers “dynamic” pricing problem:
 - How does price evolve over time until time T ?
- Financial pricing typically “ignores” unhedgeable risks
- Examples:
 - Pricing very long-dated cash flows $T \sim 30 - 100$ years
 - Pricing long-dated options $T > 5$ years
 - Pricing pension & insurance liabilities
 - Pricing employee stock-options

- In this paper I want to combine
 - ① Time-Consistent pricing operators, see [Jobert and Rogers, 2008]
 - ② Market-Consistent pricing operators, see [Malamud et al., 2008]
- Both references concentrate on discrete-time algorithms
- I will be interested in continuous-time limits of these discrete algorithms for different actuarial premium principles:
 - ① Variance Principle
 - ② Mean Value Principle
 - ③ Standard-Deviation Principle
 - ④ Cost-of-Capital Principle

① Pure Insurance Risk

- Diffusion Model for Insurance Risk
- Variance Principle (\rightarrow exponential indiff. pricing)
- Standard-Dev. Principle ($\rightarrow \mathbb{E}[\cdot]$ under new measure)
- Cost-of-Capital Principle (\rightarrow St.Dev price)
- Davis Price, see [Davis, 1997]
 - St.Dev is “small perturbation” of Variance price

② Financial & Insurance Risk

- Diffusion Model for Financial Risk
- Market-Consistent Pricing
- Variance Principle
- Numerical Illustration

③ Conclusions

Pure Insurance Model

- Consider unhedgeable insurance process y :

$$dy = a(t, y) dt + b(t, y) dW$$

- To keep math simple, concentrate on diffusion setting
- Discretisation scheme as binomial tree:

$$y(t + \Delta t) = y(t) + a\Delta t + \begin{cases} +b\sqrt{\Delta t} & \text{with prob. } \frac{1}{2} \\ -b\sqrt{\Delta t} & \text{with prob. } \frac{1}{2} \end{cases}$$

- Time Consistent price $\pi(t, y)$ satisfies property

$$\pi[f(y(T))|t, y] = \pi[\pi[f(y(T))|s, y(s)]|t, y] \quad \forall t < s < T$$

- Price of today of holding claim until T is the same as buying claim half-way at time s for price $\pi(s, y(s))$
- “Semi-group property”
- Similar idea as “tower property” of conditional expectation

Variance Principle

- Actuarial Variance Principle Π^v :

$$\Pi_t^v[f(y(T))] = \mathbb{E}_t[f(y(T))] + \frac{1}{2}\alpha \text{Var}_t[f(y(T))]$$

- α is Absolute Risk Aversion
- Apply Π^v to one binomial time-step to obtain price π^v :

$$\pi^v(t, y(t)) = \mathbb{E}_t[\pi^v(t + \Delta t, y(t + \Delta t))] + \frac{1}{2}\alpha \text{Var}_t[\pi^v(t + \Delta t, y(t + \Delta t))]$$

- Note: we omit discounting for now

- Assume $\pi^v(t, y)$ admits Taylor approximation in y
- Evaluate Var.Princ. for binomial step & take limit for $\Delta t \rightarrow 0$
 - Same as derivation of Feynman-Kač, but for $\mathbb{E}[\cdot] + \frac{1}{2}\alpha \text{Var}[\cdot]$
- This leads to pde for π^v :

$$\pi_t^v + a\pi_y^v + \frac{1}{2}b^2\pi_{yy}^v + \frac{1}{2}\alpha(b\pi_y^v)^2 = 0$$

- Note, non-linear term = “local unhedgeable variance” $b^2(\pi_y^v)^2$
- Find general solution to this non-linear pde via log-transform:

$$\pi^v(t, y) = \frac{1}{\alpha} \ln \mathbb{E}_t \left[e^{\alpha f(y(T))} \mid y(t) = y \right].$$

- Exponential indifference price, see [Henderson, 2002] or [Musielà and Zariphopoulou, 2004]

Include Discounting

- We should include discounting into our pricing
- Absolute Risk Aversion α is not “unit-free”, but has unit $1/\text{€}$
 - This conveniently compensates the unit $(\text{€})^2$ of $\text{Var}[\dots]$
- Therefore, “ α -today” is different than “ α -tomorrow”
- Relative Risk Aversion γ is unit-free
- Express ARA relative to “benchmark wealth” $X_0 e^{rT}$
- Explicit notation: $\alpha \rightarrow \gamma/X_0 e^{rT}$ leads to pde:

$$\pi_t^v + a\pi_y^v + \frac{1}{2}b^2\pi_{yy}^v + \frac{1}{2}\frac{\gamma}{X_0 e^{rt}}(b\pi_y^v)^2 - r\pi^v = 0$$

$$\pi^v(t, y) = \frac{X_0 e^{rt}}{\gamma} \ln \mathbb{E} \left[e^{\frac{\gamma}{X_0 e^{rT}} f(y(T))} \middle| y(t) = y \right]$$

- Note: express all prices in *discounted* terms

Backward Stochastic Differential Equations

- Pricing PDE:

$$\pi_t^v + a\pi_y^v + \frac{1}{2}b^2\pi_{yy}^v + \frac{1}{2}\frac{\gamma}{X_0e^{rt}}(b\pi_y^v)^2 - r\pi^v = 0$$

- This non-linear PDE, represents the solution to a so-called BSDE for the triplet of processes (y_t, Y_t, Z_t)

$$\begin{cases} dy_t = a(t, y_t) dt + b(t, y_t) dW_t \\ dY_t = -g(t, y_t, Y_t, Z_t) dt + Z_t dW_t \\ Y_T = f(y(T)), \end{cases}$$

- with “generator” $g(t, y, Y, Z) = \frac{1}{2}\frac{\gamma}{X_0e^{rt}}Z^2 - rY$.
- Recent literature studies uniqueness & existence of solutions to BSDE's, see [El Karoui et al., 1997]
- Via BSDE's we can study time-consistent pricing operators in a much more general stochastic setting. But we will not pursue this here.

Mean Value Principle

- Generalise to *Mean Value Principle*

$$\Pi_t^m[f(y(T))] = v^{-1}(\mathbb{E}_t[v(f(y(T))]))$$

- for any function $v()$ which is a convex and increasing
 - Exponential pricing is special case with $v(x) = e^{\alpha x}$
- Do Taylor-expansion & limit $\Delta t \rightarrow 0$:

$$\pi_t^{\text{mf}} + a\pi_y^{\text{mf}} + \frac{1}{2}b^2\pi_{yy}^{\text{mf}} + \frac{1}{2}\frac{v''(\pi^{\text{mf}})}{v'(\pi^{\text{mf}})}(b\pi_y^{\text{mf}})^2 = 0$$

- Note: $\pi^{\text{mf}}(t, y) := \pi^m(t, y)/e^{rt}$ is price expressed in discounted terms
- Interpretation as generalised Variance Principle with “local risk aversion” term: $v''()/v'()$

Standard-Deviation Principle

- Actuarial Standard-Deviation Principle:

$$\Pi_t^S[f(y(T))] = \mathbb{E}_t[f(y(T))] + \beta \sqrt{\text{Var}_t[f(y(T))]}.$$

- Pay attention to “time-scales”:
 - Expectation scales with Δt
 - St.Dev. scales with $\sqrt{\Delta t}$
- Thus, we should take $\beta\sqrt{\Delta t}$ to get well-defined limit
 - Note: β has unit $1/\sqrt{\text{time}}$

- Do Taylor-expansion & limit $\Delta t \rightarrow 0$:

$$\pi_t^s + a\pi_y^s + \frac{1}{2}b^2\pi_{yy}^s + \beta\sqrt{(b\pi_y^s)^2} - r\pi^s = 0$$

- Again, non-linear pde. But if π^s is monotone in y then

$$\pi_t^s + (a \pm \beta b)\pi_y^s + \frac{1}{2}b^2\pi_{yy}^s - r\pi^s = 0$$

$$\pi^s(t, y) = \mathbb{E}_t^S [f(y(T)) | y(t) = y]$$

- “Upwind” drift-adjustment into direction of risk

Cost-of-Capital Principle

- Cost-of-Capital principle, popular by practitioners
 - Used in QIS4-study conducted by CEIOPS
- Idea: hold buffer-capital against unhedgeable risks. Borrow from shareholders by giving “excess return” δ
- Define buffer via Value-at-Risk measure:

$$\Pi_t^c[f(y(T))] = \mathbb{E}_t[f(y(T))] + \delta \text{VaR}_{q,t} \left[f(y(T)) - \mathbb{E}_t[f(y(T))] \right].$$

- Again, pay attention to “time-scaling”:
 - First, scale VaR back to *per annum* basis with $1/\sqrt{\Delta t}$
 - Then, δ is like interest rate, so multiply with Δt
 - Net scaling: $\delta\Delta t/\sqrt{\Delta t} = \delta\sqrt{\Delta t}$.
- Limit: for small Δt the VaR behaves as $\Phi^{-1}(q) \times \text{St.Dev.}$. Hence, limiting pde is same as π^s but with $\beta = \Phi^{-1}(q)\delta$.
- Conclusion: In the limit for $\Delta t \rightarrow 0$, CoC pricing is the same as st.dev. pricing

- The variance price π^V is “hard” to calculate, the st.dev. price π^S is “easy” to calculate
- Can we make a connection between these two concepts?
- “Yes, we can!” using small perturbation expansion
- Consider existing insurance portfolio with price $\pi^V(t, y)$, now add “small” position with price $\varepsilon\pi^D(t, y)$. Subst. into pde:

$$\begin{aligned} & (\pi_t^V + \varepsilon\pi_t^D) + a(\pi_y^V + \varepsilon\pi_y^D) + \frac{1}{2}b^2(\pi_{yy}^V + \varepsilon\pi_{yy}^D) + \\ & \frac{1}{2}\frac{\gamma}{X_0 e^{rt}}b^2 \left((\pi_y^V)^2 + 2\varepsilon\pi_y^V\pi_y^D + \varepsilon^2(\pi_y^D)^2 \right) - r(\pi^V + \varepsilon\pi^D) = 0 \end{aligned}$$

- $\pi^V(\cdot)$ solves the pde, cancel π^V -terms

- Simplify pde, and divide by ε :

$$\pi_t^D + a\pi_y^D + \frac{1}{2}b^2\pi_{yy}^D + \frac{1}{2}\frac{\gamma}{X_0e^{rt}}b^2 \left(2\pi_y^v\pi_y^D + \varepsilon(\pi_y^D)^2 \right) - r\pi^D = 0$$

- Approximation: ignore “small” ε -term

$$\pi_t^D + \left(a + \frac{\gamma}{X_0e^{rt}}b^2\pi_y^v \right) \pi_y^D + \frac{1}{2}b^2\pi_{yy}^D + r\pi^D = 0$$

$$\pi^D(t, y) = \mathbb{E}_t^D [f(y(T)) | y(t) = y]$$

- Davis price π^D is defined only “relative” to existing price π^v of insurance portfolio
- Note, drift-adjustment of st.dev. price scales with b

Financial & Insurance Risk

- Investigate environment with financial risk that can be traded (and hedged!) in financial market *and* non-traded insurance risk
- Model financial risk as [Black and Scholes, 1973] economy. Model return process $x_t = \ln S_t$ under real-world measure \mathbb{P} :

$$dx = \left(\mu(t, x) - \frac{1}{2}\sigma^2(t, x) \right) dt + \sigma(t, x) dW_f$$

- Binomial time-step:

$$x(t + \Delta t) = x(t) + \left(\mu - \frac{1}{2}\sigma^2 \right) \Delta t + \begin{cases} +\sigma\sqrt{\Delta t} & \text{with } \mathbb{P}\text{-prob. } \frac{1}{2} \\ -\sigma\sqrt{\Delta t} & \text{with } \mathbb{P}\text{-prob. } \frac{1}{2} \end{cases}$$

No-arbitrage pricing

- BS-economy is arbitrage-free and complete \Leftrightarrow unique martingale measure \mathbb{Q} .
- No-arbitrage pricing operator for financial derivative $F(x(T))$:

$$\pi^{\mathbb{Q}}(t, x) = e^{-r(T-t)} \mathbb{E}_t^{\mathbb{Q}}[F(x(T))]$$

- Binomial step for x under measure \mathbb{Q} :


$$x(t + \Delta t) = x(t) + (\mu - \frac{1}{2}\sigma^2)\Delta t + \begin{cases} +\sigma\sqrt{\Delta t} & \text{with } \mathbb{Q}\text{-prob. } \frac{1}{2} \left(1 - \frac{\mu-r}{\sigma} \sqrt{\Delta t}\right) \\ -\sigma\sqrt{\Delta t} & \text{with } \mathbb{Q}\text{-prob. } \frac{1}{2} \left(1 + \frac{\mu-r}{\sigma} \sqrt{\Delta t}\right) \end{cases}$$

- Quantity $(\mu - r)/\sigma$ is Radon-Nikodym exponent of $d\mathbb{Q}/d\mathbb{P}$
- Quantity $(\mu - r)/\sigma$ is also known as *market-price of financial risk*.

Quadrinomial Tree

- Joint discretisation for processes x and y using “quadrinomial” tree with correlation ρ under measure \mathbb{P} :

State:	$y + \Delta y$	$y - \Delta y$
$x + \Delta x$	$\left(\frac{1 + \rho}{4}\right)$	$\left(\frac{1 - \rho}{4}\right)$
$x - \Delta x$	$\left(\frac{1 - \rho}{4}\right)$	$\left(\frac{1 + \rho}{4}\right)$



- Positive correlation increases probability of joint “++” or “--” co-movement

Market-Consistent Pricing

- We are looking for *market-consistent* pricing operators, see e.g. [Malamud et al., 2008]

Definition

A pricing operator $\pi()$ is market-consistent if for any financial derivative $F(x(T))$ and any other claim $G(t, x, y)$ we have

$$\pi_{F+G}(t, x, y) = e^{-r(T-t)} \mathbb{E}_t^{\mathbb{Q}}[F(x(T))] + \pi_G(t, x, y).$$

- Observation: generalised notion of “translation invariance” for all financial risks

MC Variance Pricing

- Intuition: construct MC pricing in two steps using conditional expectations, see also: [Carmona, 2008], Chap. 1
- First: condition on financial risk & use actuarial pricing for “pure insurance” risk

$$\pi^v(t + \Delta t | x_{\pm}) := \mathbb{E}[\pi^v(t + \Delta t) | x_{\pm}] + \frac{1}{2} \frac{\gamma}{X_0 e^{r(t + \Delta t)}} \text{Var}[\pi^v(t + \Delta t) | x_{\pm}]$$

$$\mathbb{E}[\pi^v(t + \Delta t) | x_{+}] = \left(\frac{1+\rho}{2}\right) \pi_{++}^v + \left(\frac{1-\rho}{2}\right) \pi_{+-}^v$$

$$\text{Var}[\pi^v(t + \Delta t) | x_{+}] = \left(\frac{1-\rho^2}{4}\right) (\pi_{++}^v - \pi_{+-}^v)^2$$

$$\mathbb{E}[\pi^v(t + \Delta t) | x_{-}] = \left(\frac{1-\rho}{2}\right) \pi_{-+}^v + \left(\frac{1+\rho}{2}\right) \pi_{--}^v$$

$$\text{Var}[\pi^v(t + \Delta t) | x_{-}] = \left(\frac{1-\rho^2}{4}\right) (\pi_{-+}^v - \pi_{--}^v)^2.$$

- For $\rho = 1$ or $\rho = -1$ no unhedgeable risk left $\Rightarrow \text{Var} = 0$

- Second: use no-arbitrage pricing for “artificial” financial derivative

$$\begin{aligned}\pi^v(t, x, y) &= e^{-r\Delta t} \mathbb{E}^{\mathbb{Q}}[\pi^v(t + \Delta t | x_{\pm})] \\ &= e^{-r\Delta t} \left(\frac{1}{2} \left(1 - \frac{\mu-r}{\sigma} \sqrt{\Delta t} \right) \pi^v(t + \Delta t | x_{+}) + \right. \\ &\quad \left. \frac{1}{2} \left(1 + \frac{\mu-r}{\sigma} \sqrt{\Delta t} \right) \pi^v(t + \Delta t | x_{-}) \right)\end{aligned}$$

- Do Taylor-expansion & limit $\Delta t \rightarrow 0$:

$$\begin{aligned}\pi_t^v + (r - \frac{1}{2}\sigma^2)\pi_x^v + (a - \rho b \frac{\mu-r}{\sigma})\pi_y^v + \\ \frac{1}{2}\sigma^2\pi_{xx}^v + \rho\sigma b\pi_{xy}^v + \frac{1}{2}b^2\pi_{yy}^v + \frac{1}{2}\frac{\gamma}{X_0 e^{rt}}(1 - \rho^2)(b\pi_y^v)^2 - r\pi^v = 0\end{aligned}$$

- Impact on x : “Q-drift” $(r - \frac{1}{2}\sigma^2)$
- Impact on y : adjusted drift $(a - \rho b \frac{\mu-r}{\sigma})$
- Non-linear term for “locally unhedgeable variance” $(1 - \rho^2)(b\pi_y^v)^2$

Pure Insurance Payoff

- Unfortunately, we cannot solve the non-linear pde in general
- Special case: consider pure insurance payoff (and constant MPR $\frac{\mu-r}{\sigma}$), then no (explicit) dependence on x

$$\pi_t^v + (a - \rho b \frac{\mu-r}{\sigma}) \pi_y^v + \frac{1}{2} b^2 \pi_{yy}^v + \frac{1}{2} \frac{\gamma}{X_0 e^{rt}} (1 - \rho^2) (b \pi_y^v)^2 - r \pi^v = 0$$

- Note that for $\rho \neq 0$ the pde is different from the “pure insurance” pde
- Via correlation with financial market we can still hedge part of the insurance risk
- Note: incomplete market \Rightarrow *no* martingale representation, therefore delta-hedge is *not* π_x^v
 - In fact: hold $\rho b \pi_y^v / \sigma$ in x as hedge
 - Economic explanation for drift-adjustment in y , a kind of “quanto-adjustment”

Pure Insurance Payoff (2)

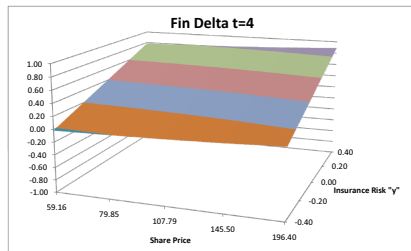
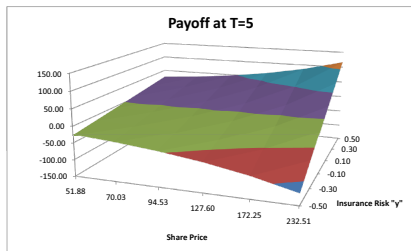
- General solution via log-transform:

$$\pi^v(t, y) = \frac{X_0 e^{rt}}{\gamma(1 - \rho^2)} \ln \mathbb{E}^{\tilde{\mathbb{P}}} \left[e^{\frac{\gamma(1-\rho^2)}{X_0 e^{rT}} f(y(T))} \middle| y(t) = y \right]$$

- Measure $\tilde{\mathbb{P}}$ induces drift-adjusted process for y
- See also, [Henderson, 2002] and [Musielá and Zariphopoulou, 2004] who derived this solution in the context of exponential indifference pricing
- We can generalise to Mean Value Principle for any convex function $v(\cdot)$

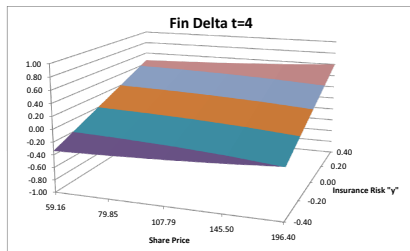
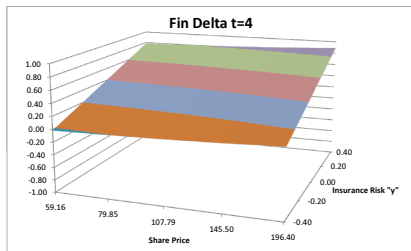
Numerical Illustration

- Consider “unit-linked” insurance contract with payoff:
 $y(T)S(T) = y(T)e^{x(T)}$
- Numerical calculation in quadrinomial tree with 5 time-steps of 1 year
- “Naive” hedge is to hold $y(t)$ units of share $S(t)$
- In fact: hold $\pi_x^y + \rho b \pi_y^y / \sigma$ as hedge
- MC Variance hedge also builds additional reserve as “buffer” against unhedgeable risk



Numerical Illustration (2)

- Investigate impact of correlation ρ
- Compare $\rho = 0.50$ (left) and $\rho = 0$ (right)



- Positive correlation leads to higher delta, as this also hedges part of insurance risk: hold $\pi_x^v + \rho b \pi_y^v / \sigma$ as hedge
- Price for $\rho = 0.00$ at $t = 0$ is €26.75
- Price for $\rho = 0.50$ at $t = 0$ is €18.79, due to less unhedgeable risk
- Price for $\rho = 0.99$ at $t = 0$ is -€1.98, due to drift-adjustment

MC Standard-Deviation Pricing

- Again, do two-step construction
- First: condition on financial risk & use actuarial pricing for “pure insurance” risk

$$\pi^s(t + \Delta t | x \pm) := \mathbb{E}[\pi^s(t + \Delta t) | x \pm] + \delta \sqrt{\Delta t} \sqrt{\text{Var}[\pi^s(t + \Delta t) | x \pm]}$$

- Second: do no-arbitrage valuation under \mathbb{Q}
- This leads to linear pricing pde (if $\pi^s(t, x, y)$ monotone in y):

$$\begin{aligned} \pi_t^s + (r - \frac{1}{2}\sigma^2)\pi_x^s + \left(a - \rho b \frac{\mu - r}{\sigma} \pm \delta \sqrt{1 - \rho^2} b \right) \pi_y^s + \\ \frac{1}{2}\sigma^2 \pi_{xx}^s + \rho \sigma b \pi_{xy}^s + \frac{1}{2}b^2 \pi_{yy}^s - r\pi^s = 0 \end{aligned}$$

- Drift adjustment for y is now combination of “hedge cost” plus “upwind” risk-adjustment $\pm \delta \sqrt{1 - \rho^2} b$

- We can again consider Davis price, by “small perturbation” expansion
- This leads to pricing pde:

$$\pi_t^D + \left(r - \frac{1}{2}\sigma^2\right)\pi_x^D + \left(a - \rho b \frac{\mu - r}{\sigma} + \frac{\gamma}{X_0 e^{rt}}(1 - \rho^2)b^2\pi_y^v\right)\pi_y^D + \frac{1}{2}\sigma^2\pi_{xx}^D + \rho\sigma b\pi_{xy}^D + \frac{1}{2}b^2\pi_{yy}^D - r\pi^D = 0$$

- Drift adjustment for y is now combination of “hedge cost” plus risk-adjustment $\frac{\gamma}{X_0 e^{rt}}(1 - \rho^2)b^2\pi_y^v$
- Davis price defined relative to existing price $\pi^v(t, x, y)$
- Note, st.dev. pricing depends on $\sqrt{(1 - \rho^2)} b$

Multi-dimensional MC Variance Price

- Vectors x of asset returns (n -vector), y of insurance risks (m -vector)

$$dx = \mu dt + \Sigma^{\frac{1}{2}} \cdot dW_f$$

$$dy = a dt + B^{\frac{1}{2}} \cdot dW$$

- Partitioned covariance matrix C $(n + m) \times (n + m)$
 - P is $n \times m$ matrix of financial & insurance covariances

$$C = \begin{pmatrix} \Sigma & P \\ P' & B \end{pmatrix}$$

- The market-price of financial risks is an n -vector $\Sigma^{-1}(\mu - r)$
- Multi-dim pricing pde for π^v :

$$\pi_t^v + r' \pi_x^v + \left(a - P' \Sigma^{-1} (\mu - r) \right)' \pi_y^v + \frac{1}{2} (C_{ij} \pi_{ij}^v) + \frac{1}{2} \frac{\gamma}{X_0 e^{rt}} \left(\pi_y^{v'} (B - P' \Sigma^{-1} P) \pi_y^v \right) - r \pi^v = 0$$

- Note: $(B - P' \Sigma^{-1} P)$ is conditional covariance matrix of $y|x$

- Multi-dim pricing pde for π^s :

$$\pi_t^s + r' \pi_x^s + \left(a - P' \Sigma^{-1} (\mu - r) \right)' \pi_y^s + \frac{1}{2} (C_{ij} \pi_{ij}^s) + \frac{1}{2} \delta \sqrt{\pi_y^{s'} (B - P' \Sigma^{-1} P) \pi_y^s} - r \pi^s = 0$$





- Note: unlike 1-dim case, does not simplify to linear pde
- Simplification only possible if $(B - P' \Sigma^{-1} P)$ has rank 1 *and* all π_i^s have same sign





① Pure Insurance Risk

- Variance Principle (\rightarrow exponential indiff. pricing)
- Standard-Dev. Principle ($\rightarrow \mathbb{E}[\cdot]$ under new measure)
- Cost-of-Capital Principle (\rightarrow St.Dev price)
- Davis Price: St.Dev. price is “small perturbation” of Variance price

② Financial & Insurance Risk

- Market-Consistent Pricing: via two-step conditional expectations
- MC Variance Principle
- Numerical Illustration for “unit-linked” contract

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